



Understanding the e-mobility ecosystem

Basic Training

This training enables every participant to understand the entire eMobility ecosystem. Participants will gain a first inside into the market framework, including all relevant market players, market roles, processes and interactions.

WHAT YOU GET:

- » Overview of the eMobility ecosystem
- » Description of stakeholders that are part of this market
- » Core IT- and business processes between all relevant players
- » Get to know relevant standards and regulations – on global, European and national levels
- » Products and services for the different market roles
- » Overview of an EV: how works an electric vehicle, how works the charging of an electric vehicle
- » Insights into the next level of EV charging

HOW:

In our interactive lecture format, you will be working through engaging real-life examples together with our renowned experts with years of practical experience in designing and realizing e-mobility services.

YOUR TRAINER: Oliver Adrian, Fabian Guse



Our training partner Hsubject Consulting is an ensemble of hand-picked eMobility specialists, placing established professionals and young entrants right in the mobility market.

Fabian Guse (Head of Consulting) is a notable expert with several years consulting & industry experience who has led several consulting projects in eMobility, digitalization, telecommunication and auto-motive topics.

Oliver Adrian (Senior Consultant) is a distinguished expert with several years' experience in consulting major international companies in the area of mobility and digital platforms. Oliver has led various consulting projects with a focus on Strategic Positioning and Market Entries.

WHO SHOULD ATTEND:

Managers, product designers, entrepreneurs, technology consultants; anyone interested gaining an overview of the eMobility market.

As this is an introductory course, we welcome participants with no prior experience in the field.



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AGENDA:

Introduction and setting expectations

eMobility ecosystem – which roles and players are part of this market

What are the core IT- and business processes of the e-mobility ecosystem?

Get an overview of the most relevant standards and regulations – on a global level, European level and national level

Product- and service portfolio for the different market roles

Overview of an EV: Concept of electric vehicles

Overview of the customer journey of charging an electric vehicle

Next level of EV charging: What are the trends of the future of EV charging?

Wrap-up

COSTS:

In-house trainings upon request.

Price and booking:

CharIN member: € 975,00 (excl. applicable VAT)

Regular: € 1490,00 (excl. applicable VAT)

www.charin-academy.com



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