

CharIN e.V.

Reasons to become a member!



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- Participate in the growing **global charging standard**
 - Active participation on creating **position papers** and **industry statements**
 - Benefit from **targeted, market-oriented strategies**
 - Support the **development** of cooperation and **partnership strategies**
 - Help **define requirements** for charging standards
 - Close **collaboration between members** on requirements and system descriptions
 - Build more **innovative products to demand**
 - **Use marketing tools:** Website, press releases, usage/placement of logo, product placing and many more
 - **Networking:** global conferences, local expert groups (USA and Asia), new members meeting, general assembly
 - **Visibility** with coordinated event management, e.g. **Joint fairs for example EVS, Charge Days**
 - Get **first hand information** (e.g. interoperability, conformance)
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Membership level	Regular membership	Core membership
Full access to CharIN data	✓	✓
Access to download area	✓	✓
Participation in Focus Groups	One Focus Group	All Focus Groups
Possible leadership Focus Groups		✓
Participation and nomination SC		✓
Top level placement on homepage, brochure & other marketing material		✓
Placement on homepage, brochure & other marketing material	✓	✓
Exposure speaking and exhibition possibilities		✓
Participate on creating position papers	✓	✓
Participation General Assembly	✓	✓

CharIN e.V.

Advantages of supporting the CharIN e.V.



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- Participate in the growing **global charging standard**
 - Benefit from **targeted, market-oriented strategies**
 - Support the **development** of cooperation and **partnership strategies**
 - **Networking** at global conferences and CharIN events
 - **Visibility** with coordinated event management, e.g. **Joint fairs for example EVS, Charge Days**
 - **Logo placement** as supporter of CharIN on the website
 - Get **first hand information** (e.g. interoperability, conformance)

Membership level	Associated membership	Supporter of CharIN
Priority information on CharIN publications	✓	✓
Participation in Focus Groups	One Focus Group	
Use of CharIN logo	✓	
Use of CharIN-supporter logo		✓
Logo placement on homepage	✓	✓
Participate on creating position papers	✓	
Participation General Assembly	✓	
Only for non-profit organizations that are in cooperation with CharIN		