

# Charging Interface Initiative e.V.

## Reasons to become a Member!



- Share **information** with global members
- Participate in the growing **global charging standard**
- Active participation on creating **position papers** and **industry statements**
- Benefit from **targeted, market-oriented strategies**
- Support the **development** of cooperation and **partnership strategies**
- Help **define requirements** for charging standards
- Close **collaboration between members** on requirements and system descriptions
- Build more **innovative products to demand**
- **Use marketing tools:** Website, press releases, usage/placement of logo, product placing and many more
- **Networking:** global conferences, local expert groups (USA and Asia), new members meeting, general assembly
- **Visibility** with coordinated event management, e.g. **Joint fairs for example EVS, Charge Days**
- Get **first hand information** (e.g. interoperability, conformance)

# Benefits of our memberships

Membership level	Regular membership	Core membership
Full access to CharIN data	✓	✓
Access to download area	✓	✓
Participation in Focus Groups	One Focus Group	All Focus Groups
Possible leadership Focus Groups		✓
Participation and nomination SC		✓
Top level placement on homepage, brochure & other marketing material		✓
Placement on homepage, brochure & other marketing material	✓	✓
Exposure speaking and exhibition possibilities		✓
Participate on creating position papers	✓	✓
Participation General Assembly	✓	✓